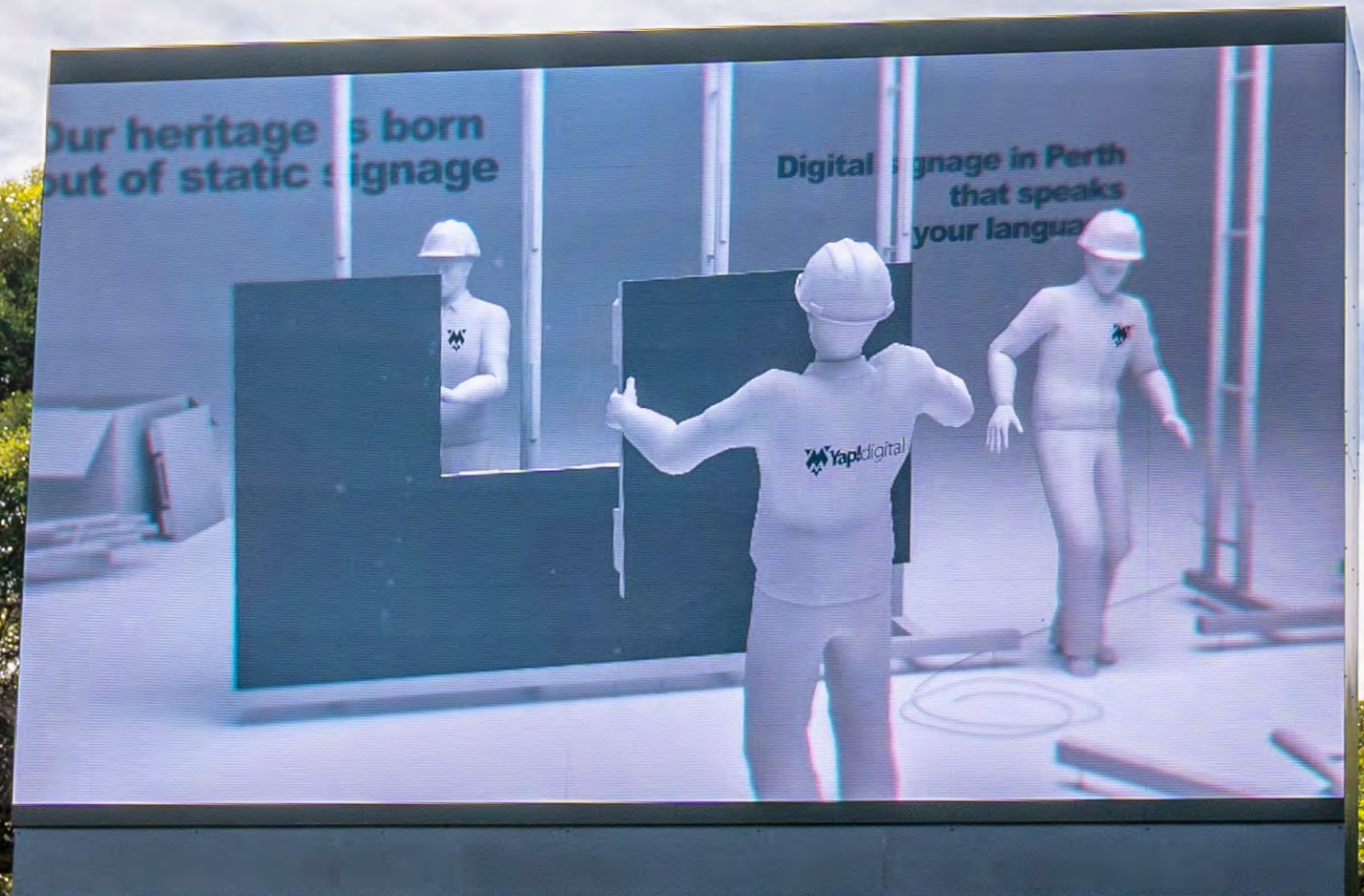




CASE STUDY

VENUESWEST JOONDALUP ARENA

Digital Scoreboard



Yap!out
outdoor digital signage



DIGITAL SCOREBOARD SCORES BIG!

Overview

VenuesWest's Joondalup Arena has a new P10 LED digital scoreboard on their Pentanet Oval AFL ground. Covering an area of almost 50m², the outdoor rated screen has an IP rated waterproof enclosure for the video processor and media player. The Yap!digital team has provided another robust solution to our client's digital scoreboard brief.

Striking a pose on the side of the oval, this imposing LED digital scoreboard provides excellent visibility for ground participants, players and spectators.

Scope of Works

The project included the design, supply and installation of an LED electronic scoreboard for AFL Games and other sporting events at Pentanet Oval. Arena Joondalup is home to the West Perth Football Club's day-to-day administration as well as training facilities and playing field to support grassroots, community and high performance AFL football programs and competition events.

The LED Electronic Scoreboard needed the ability to view, interact, control (social media style) in real time game scores, play video, show

advertising, promote merchandising and provide player statistics for all sports.

The area of the 50m² screen was conceived to meet AFL specifications and relate to the Pentanet Oval dimensions. The finished scoreboard size was constructed at around 9 metres wide by 5.5 metres high, standing at an above ground height of 9 metres.

Our works included coordinating and applying for a building permit application. Multisport software and scoreboard operating integration was an important part of the brief. Importantly including a system that caters for internet management and control from any device.



Site Preliminaries

With our trademark Yap!digital turnkey delivery, the scope of works included:-

- Design concepts and detailed shop drawings;
- Structural engineering design and certification;
- Permits;
- Siteworks to prepare the footings, concrete, reo and safety fencing;
- Structural steel works to create three support legs into base plates;
- Structural framework, painted in 2 pak finish;
- Electrical cabling and trenchwork;
- Digital screen supply, installation, testing and commissioning;
- Transportation and installation of all elements;
- Integration and commissioning;
- Software training
- Close out – As Built drawings.

Getting the Site Works Done

Installation methodology is a key component to getting a signage project of this scale right. Our project management team initiate a meticulous review of the site conditions, hazards and signage requirements.

Every detail is carefully considered to ensure that our time on site is efficient, safe and productive. After a pre-start meeting, it's then down to the site crews.

Experience counts for alot! Check out our site instal time lapse <https://lnkd.in/gfiN-QS> for an insight into how our talented site crews operate.



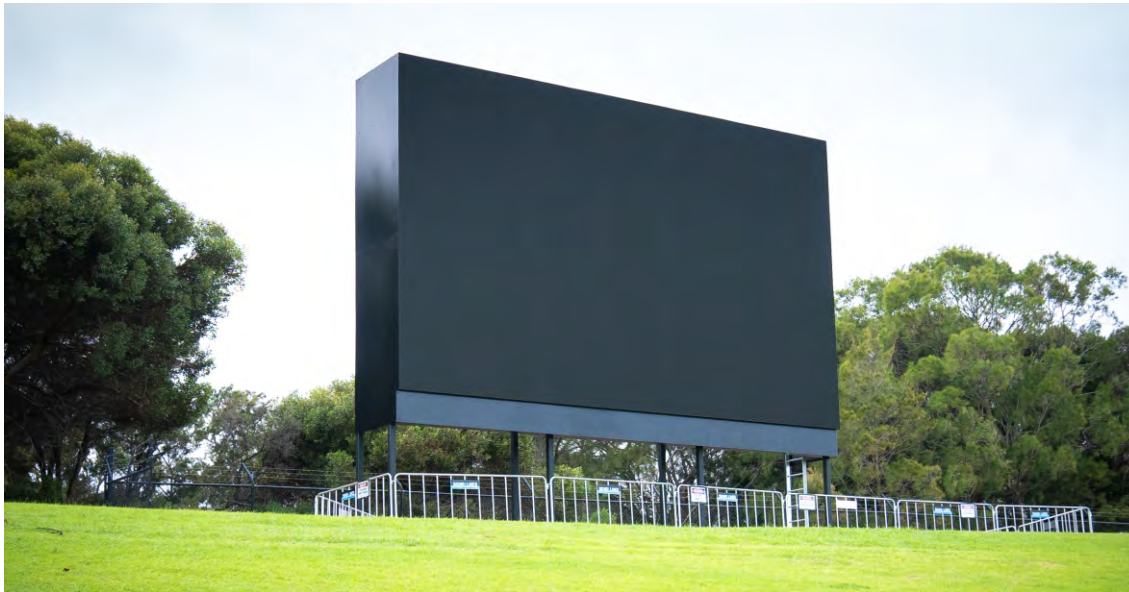
Buyer Beware!

We always like to provide our clients with the best market solution. As with many industries, there are many ways to solve a problem – but in noting this we caution against budget imitations. Comparing apples with apples is always a wise move when it comes to digital signage. There are plenty of pitfalls, and cheaper alternatives may come with compromises.

Our team of digital specialists will guide you through the 'Buyer Beware' scenarios of your next project.

Quality Outputs

From tender to completion, our professional team based in Midvale, WA, completed the entire project. Our digital technical specialists provided advice and consultation to deliver a quality product, to timelines and to budget.

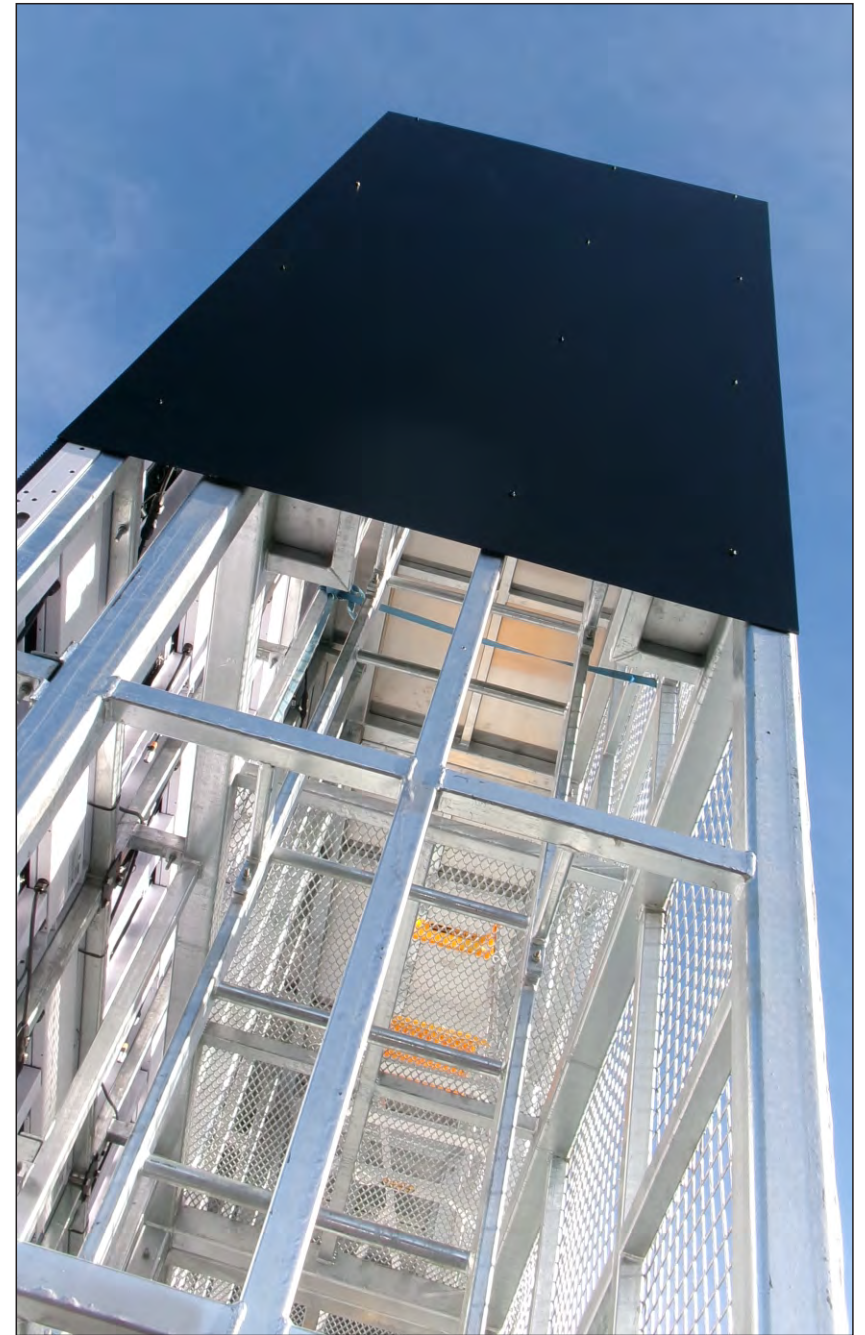


Perth's Digital Signage Experts

The VenuesWest LED digital scoreboard project is another great example of the multi-uses of digital signage. Large outdoor venues like Joondalup Arena will provide an enhanced experience for game goers using a digital screen.

Digital scoreboards are ideal for posting real time scores, showing game videos, replays, promoting coming matches and other advertising ROI options. LED packs a punch offering high quality viewing. Business' and clubs can benefit from digital signage for real time information, training and events such as movie showings or concert entertainment.

So, for more ideas on where to take your digital signage, call 08 9274 5151 or email us at admin@signsandlines.com to find out more.





We're ready to start talking!
Speak up now about your next project or idea.

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