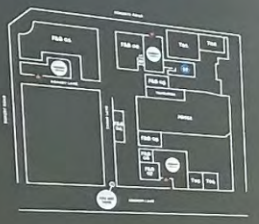


# ONE SUBIACO



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## ONE SUBIACO MULTIPLEX

MARCH 2022

# ONE SUBIACO MULTIPLEX

## EXCELLENCE AT EVERY LEVEL

ONE Subiaco, the tallest high-rise apartment building in the suburb, has stood out and impressed all of Perth with its stunning rooms, living areas, and also with its luxury signage. It is excellence at every level, located on an iconic landmark site.

It's uniqueness lays in its inner city location that still has views of the ocean, river, city skyline and the Darling Ranges.

This case study features Signs & Lines recent work with ONE Subiaco and takes a look at the best approach when creating luxury, sophisticated signs of a high quality, and a high quantity.

## LUXURY AT EVERY LEVEL

Signs & Lines were commissioned by ONE Subiaco to manufacture, supply and install numerous custom internal and external signage.

The scope of works request consisted of providing custom signage that stayed true to the vision of world class architectural sophistication and refined elegance.

Each signage type requested consisted of different design, manufacture and install requirements.

## PROJECT SNAPSHOT

<b>Project:</b>	ONE Subiaco
<b>Location:</b>	Subiaco
<b>Environment:</b>	Internal and External
<b>Client:</b>	Multiplex
<b>Date:</b>	March 2022
<b>Features:</b>	Wayfinding signage, directory signage, etc.



**SIGNS&LINES**

CASE STUDY

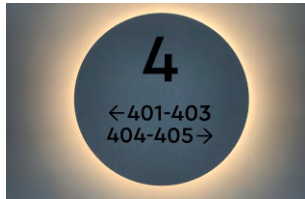
## SUSTAINABLE SIGNS; RECYCLED ELEMENTS

A great sustainable concept that was applied with the construction of some of the signs was the inclusion of recycled timber from the previous development on the site. Using recycled elements during the construction process not only pays homage to the previous building, but reduces the carbon footprint of the signage process.

## WAYFINDING SIGNAGE

What luxury high rise would be complete without its own rooftop retreat? Residents of this complex can find this deluxe feature, and others with stunning way finding signs.

These Seddon Apartment directional signs were fit with LED wall lights, with an acrylic face routed and rebated to face, 2pac sprayed to colour, with premium cast vinyl graphics applied to the face.



## LOCATIONAL PLAQUE SIGNAGE

A modern and elegant elevator sign was constructed from 3mm aluminium panel, with router cut monogram, and then 2pac sprayed to colour. The graphics were cut from cast vinyl and then applied to face with matt clear over the top. This was then adhered to timber panel that had been recycled from the original site. To create the ONE Subiaco logo, a monogram router cut through the panel in order to expose the timber underneath. 6 of these were made for this development.

## APARTMENT ENTRANCE LOBBY

What's a luxury apartment building without its own private lobby? The ONE Subiaco development includes 3 distinctive apartment building with their own individual lobbies and own personalised signs.

The Seddon sign is made from stainless steel fabricated letters, with opal acrylic rears, that have been 2pac sprayed with colour.

When installed they were mechanically fixed and stood off from the wall. This sign was also internally illuminated with LED modules to create a halo glow. Below it, for the 'RESIDENCES' 10mm router cut acrylic lettering was 2pac sprayed with colour.



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CASE STUDY



### DIRECTORY SIGNAGE

Two primary directory signs were made for the residents at ONE Subiaco. These signs are 2.2m tall! Making them unmissable for anyone who is lost.

These signs consisted of fabricated aluminium framework that had been fully welded and then 2pac sprayed with colour. This was then clad with aluminium faces and sprayed with colour. Matt opal acrylic push through logos and text, set flush with face and internally illuminated with LED modules. For the location map it was digitally printed direct to face panel, with matt clear to match cladding. Tenant names were then cut from cast vinyl and applied to the rear of the clear acrylic panel with recycled timber slats from the original site fixed to the framework behind. The tenant names panel is fixed with a removeable access panel that allows changes to tenants to be made. This panel was fixed with post torx countersunk fixings.

It's only fit that for an apartment building of such sophistication and style that the numbers for each apartment building reflect that. To maintain sophistication across this development these signs were installed with an LED wall light fitting to provide a soft glow around the acrylic face that was routed and rebated to shape and then 2pac sprayed to colour. This was followed by application of the premium cast vinyl graphics to the face.

### PARKING ENTRY SUSPENDED SIGNS

The parking entry signs are made from fabricated aluminium hollow section frame, fully welded and clad with 3mm aluminium to front and rear, 2pac sprayed with colour. The graphics for this sign were made from premium cast vinyl that was applied directly to face.

For installation the sign was installed to the underside of slab, and suspended from chain with flush set anchors and eyebolts.

### STATUTORY WAYFINDING SIGNAGE

It's only fit that the wayfinding signs for the toilet facilities match the same sleek design of the rest of the development. The signature Monument Matt colour is sprayed over a 5mm aluminium panel that has fabricated left & top edges. The graphics were cut from cast vinyl and applied with matt clear over the top. The toilet signs are then adhered to recycled timber panels.

### FIRE SAFETY SIGNAGE

With the construction of fire safety signage, the minimalist, sleek look has to be abandoned. Highly visible signage is a non-negotiable; its provides clear direction at an extremely dangerous time. Fire safety signs installed were a bright, unmissable red vinyl with digitally printed white font on top.



## CHALLENGES

A challenge that the team had to overcome was the large amount of other operations going on at the same time. At nearly all times, large amounts of other tradespeople would be on site which required an intense amount of co-ordination to ensure work was completed on-time and effectively. Luckily our excellent project manager had the skills to overcome this as a concern by the time of installation.

## MORE ABOUT ONE SUBIACO

ONE Subiaco is described as an unparalleled expression of architectural sophistication and a refined elegance. There is simply no competition when it comes to luxury apartments in Perth. With world-class amenities including an expansive private deck with private dining and lounge room, swimming pool, gymnasium, sauna, outdoor gardens with poolside cabanas and an extensive urban orchard all for the exclusive use of residents. These outstanding residences offer a unique opportunity to live in pure luxury in a remarkable location offering endless possibilities.

For more information visit <https://onesubiaco.com.au/>

## TAKE YOUR SIGN MESSAGE TO THE NEXT LEVEL

The ONE Subiaco development completely changed the luxury apartment game and has raised the bar for all apartment developments.

For the full range of interior and external residential signage for your venue or facility our team of professionals are just a phone call away. Talk to us today about how wayfinding signage can add value and enhance your apartments, venue, hotel, resort, restaurant or conference space.

For more information or inspiration give us a call on + 61 9 9274 5151 or email [admin@signsandlines.com](mailto:admin@signsandlines.com) today

We're ready to start talking! Speak up now about your next project or idea.

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Talk to the team at Signs & Lines today.

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