



Aquinas College

Aquinas College Building Signage

SIGNAGE THAT INSPIRES THE NEXT GENERATION

The origins of Aquinas College can be traced back to January 1894. It was the first Christian Brothers founded school in Western Australia and also holds the title of the oldest boarding school in Western Australia. It is a place where good men grow, with an impressive list of alumni!

The mission of Aquinas College is to focus on who their students truly become, not what they become. The three key pillars to achieve their mission is faith, character and excellence. A critical key in character development is a focus on the 7 Virtues of the college (Fortitude, Prudence, Temperance, Charity, Hope, Faith and Justice).

This Case Study features Signs & Lines recent work with Aquinas College and takes a look at the best approach for bringing our client's vision to life on their journey of inspiring our next generation of men.

PROJECT SNAPSHOT

Project: Internal and External Building Signage
Locations: Mount Henry Road, Salter Point, WA
Environment: Internal and External
Client: Aquinas College
Date: February 2022
Features: High quality internal and external custom building signage

OUT WITH THE OLD, IN WITH THE NEW

Signs & Lines were commissioned by Aquinas College to manufacture, supply and install various custom internal and external building signage.

The scope of works request consisted of 7 x "Virtue" signs with sub-panels, 12 x "House" signs and 1 x building sign to be installed inside the Aquinas College Hall.

Similarly, 1 x external building sign was requested to be installed at the Hall Entrance opposite the college tennis courts. Each signage type requested consisted of different design, manufacture and install requirements.



GOOD OLD FASHIONED VIRTUES

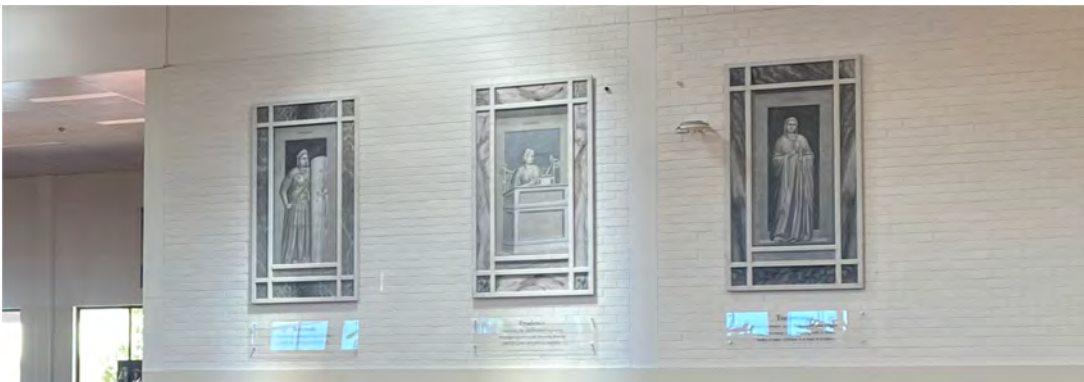
The design request for the 7 x “Virtues” signs came with a twist ... the signs were to have an aged appearance, similar to what you would see in an old church whilst being manufactured from a robust material to withstand the test of time.

Our experienced sales team worked closely with our operations team to ensure we were able to make the client's vision become reality. To achieve the design requirements, our experienced graphic design team used the client's supplied photographs of the requested virtues and utilised Photoshop to straighten and edited the photos in preparation for production.

The 7 x Virtue signs were manufactured from ACM with a matte overlamine to ensure the signs are light, yet durable with no reflection under the indoor light setting. The Virtue frames consisted of PVC which were cut to shape to allow the Virtues to appear as if they were placed in a timeless photo frame.

As part of our commitment to deliver on our client's vision, the signs were finished by hand in a specialty paint which imitated an old-fashioned stone finish. Further ageing of the signs were achieved by dry brushing a tinted grey, along with a coffee based stainer (applied with muslin rag).

To maintain the aesthetic authenticity requested by the client, the Virtue signs were fixed to the wall via hanging batons to ensure the signs look like paintings hanging on the wall.



MODERN EDGE FOR THE SUB-PANELS

Each Virtue sign had a corresponding sub panel manufactured which contained the details and explanation of each virtue. The sub panels were manufactured using Clear Acrylic with custom Black Cut Vinyl Letters. The vinyl letters were reverse cut to allow the vinyl application to be rear panel facing which ensures the letters not only look great but last as they are protected from the elements by the acrylic! The sub panels were fixed to the wall using stand-off wall fixings to complete the intended Virtue aesthetic.

By carefully selecting the precise manufacturing materials and techniques, we delivered signage that not only met the Client's design expectations but exceeded them.



.... 10, 11 AND 12

Similarly to the 7 x Virtue wall signage, we were commissioned to manufacture, supply and install the signage for the 12 x School Houses of Aquinas College.

The house signs were to be installed in segments of 3 within each wall section available.

To best utilise the available space, the signs were manufactured from Clear Acrylic with a custom reverse printed digital vinyl applied to suit the emblems and colours of each house.

The reverse printed digital vinyl manufacturing technique was chosen for the same reason the technique was used on the sub panels, to ensure the longevity of the vinyl.

The house signs were installed to the Aquinas College Hall wall using the same stand-off wall fixing as the sub panels to have consistent design and finishings throughout the project. After all, the details can either make or break a project.

ANGELICVM

The final component to the project was to install 2 x Custom Building Letter Signage. Both signs were made from acrylic, with the total span for the building signs being over 7000mm each!

To allow visibility and contrast, the internal sign was made from black acrylic and painted with clear 2-pac and installed on a white wall in the hall above an indigenous memorial. The external sign was white acrylic with clear coat 2-pac and installed on a red brick fascia above a hand-crafted stone mural.

Due to the design requirements of the building signage, the recommendation for PVC with 2-pac paint was made as it allows the signs to be light weight, durable and UV protected (which is particularly important for the external sign's longevity).

The signs were installed using specialist adhesives as a hardware free fixing solution to tie together the aesthetics throughout the project.





INSTALL CHALLENGES

All installation works involve their own unique set of challenges and Aquinas College was no different, however our team of experienced project managers and installers were able to navigate these challenges safely and without a hiccup.

As the installation works were to be completed in a school environment, noise levels and the safety of the children and staff had to be taken in to consideration. The works were completed over two days. Initial works were started during standard school hours, with the noisy works being completed the following day when the students were off school due to a teacher training day.

Standard SWMS had to be completed for the project, however special consideration was to be made for the internal and external "Angelicvm" signs. We utilised Aquinas College's scissor lift and specialised carpet protector to safely install the internal signage in the hall. The external building sign had to be installed using specialist extension ladders to ensure no damage occurs to the stone mural or garden beds which would have occurred if the scissor lift was used in that location.

To minimise the safety risks, the signs were installed on the pupil free day to ensure less pedestrians were in the area.

GREAT BUILDING SIGNAGE IS TRANSFORMATIVE

Whether you need inspiration, design assistance or help managing a new building signage project, the team at Signs & Lines can take your building signage from drab to fab! Our service includes creating an integrated plan that will boost brand awareness and enhance your professional image.

Make the most of your building canvas – whether with static or digital signage – and use this space to engage, capture and generate a return on investment with digital signage technology.

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CASE STUDY

To discuss your own signage strategy please don't
hesitate to get in touch.

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