



**NATIONAL SIGNAGE  
AWARDS TALLY**  
CASE STUDY

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## CASE STUDY

### Signs that we're getting Noticed!

Who doesn't love an accolade or two? Well firstly it's a sure sign that we're getting noticed for our great work. Secondly it's a reinforcement for our team that their excellent designs, innovation and hard work are being recognised by a wider audience. And thirdly, well we love the WA is well represented in our competitive industry.

This October the ASGA & FESPA Australia National Awards for Excellence were announced after quite a few Covid delays. As the premier event in the sign industry, the Awards are held every second year to recognise and reward sign companies nationally for the achievement of excellence.

Understandably the Awards showcase the best of the best. They are designed to recognise the wonderful array of talent within our industry - celebrating all the facets of the trade such as modern, digital and traditional signage.

### Selecting Standout Projects

During the period 2019-2020 Signs & Lines and Yap!digital completed many standout signage projects. With so much choice we were able to present submissions in xx categories across both static and digital signage.

Putting our best foot forward, each submission required visual representation supported by a written summary of the work



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covering the design, plus manufacturing and installation techniques, and was an opportunity for us to showcase our innovation and creative thinking.

### Celebrating our Success

Signs & Lines and Yap!digital have entered the ASGA Awards for many years. For us it provides positive benefits and reinforces our professionalism. With many awards under our belt from previous years, we were delighted with the 2020 results.

### ASGA / FESPA Australia 2020 HP Awards For Excellence Gala Dinner

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Whilst the awards were titled 2020, with Covid-19 delays and lockdowns, the gala dinner was delayed by a year and eventually held on Friday 1st October 2021 in Queensland. Being unable to travel was not an issue as the event was also streamed live allowing WA to tune in late one Friday afternoon.

Our awards tally was impressive across 5 categories:-

- 2 x Gold Awards
- 1 x Silver Award
- 2 x Bronze Awards
- 1 x Highly Commended



Details of each award project are shown below.

### Gold Awards

Category: Retail Sign Package

Project: Curtin University, Midland, PS Structures

Category: Original In-House Design Concept

Project: Clementine Pylons, Satterley Property Group

### Silver Award

Category: Digital Media (LED/LCD)

Project: Curved Digital Billboard, Wellington Street, JCDecaux

### Bronze Awards

Category: Fabrication – Large Pylons & Sky Signs

Project: DFO Concrete Entry Signs, DFO Perth Airport, Georgiou

Category: Router Output

Project: The Wedge Entry Statement, Tim Davies Landscaping

### Highly Commended

Category: Retail Sign Package

Project: Forrest Chase Redevelopment, Perth, Lendlease





## Special Feature - A Gold Winning Project

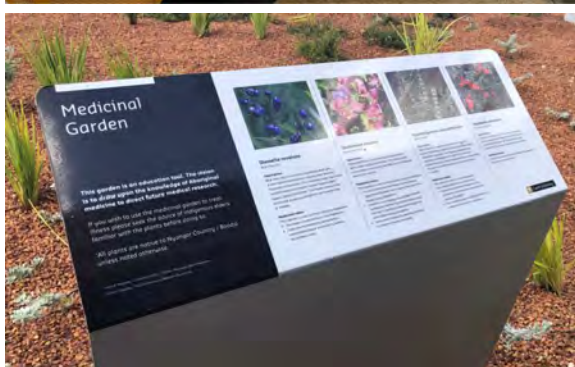
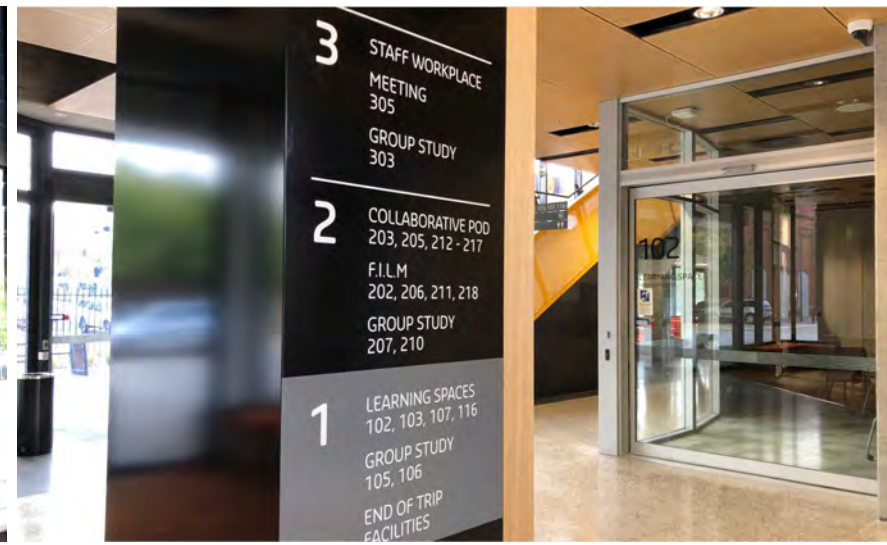
# CURTIN UNIVERSITY CAMPUS INTERNAL & EXTERNAL SIGNAGE

In 2019 PS Structures commissioned internal and external signage for Curtin University's new Midland Campus. The three-storey facility features state-of-the-art learning spaces with a focus on Health Science disciplines. Our scope of works included:-

- Wayfinding directories – timber veneer panel as backplane measuring 2.2m with aluminium sign panel overlay, edges flush to back plate. Suspended and wall mounted wayfinding signs with arrows. Wayfinding lift directories and numbers made from timber veneer, router cut to reveal concrete backing.
- Reception logo panels saying 'Curtin University' in the main lobby.
- Room ID's – to both glazing or doors featuring room number, room name and Nyungar translation.
- Feature Graphics – six digital wallpaper prints as illustrative feature images to textured wallpaper for artistic impact. Hung in drops on either walls or glazing. General graphics – graphic strips on glazing and privacy bands on offices.

- Welcome Wall Storyboards – 6mm aluminium with print plus router cut lettering into substrate and infill with paint. Featuring the Long Tail Turtle, Bush Tailed Possum and Red Tailed Black Cockatoo. Located on each floor and translated into Nyungar.
- Statutory signage such as Fire Safety Doors, No Unauthorised Access, Office, Meeting Rooms. Facility Door Signs – acrylic fabricated sign panels for Toilets, Parents Room etc. Featuring name, braille and Nyungar translation.
- External Midland Curtin University corporate logo identification signage on the building face are internally lit 3D LED letters mounted on rails painted to match the brickwork.
- Parking totem – finished height 3.8 metres tall made out of aluminium panels with vinyl lettering at entry point.
- Scooter parking signs–Scooter signs out of aluminium sign panels.
- Interpretive signage – external signs featuring medicinal plants for garden areas on plinths.

The key challenges of this project were the diversity of sign types and working with other contractors on site to achieve the stated deadlines.



## WA's Award Winning Team

To be part of WA's award winning signage team give us a call today. Work for the best and be proud of exceptional quality and innovation.

If you need signage for your business, outlet or corporate offices, please give us a call for a no obligation quote. And expect the best from the professionals.

## Make the Most of Your Signage Assets


Our team of professionals are just a phone call away. Stand out from the crowd with high impact sky signs or building signage. Let your customer's see you from afar - whether it be a shopping centre, stadium, office or hotel!


Talk to the team today.

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