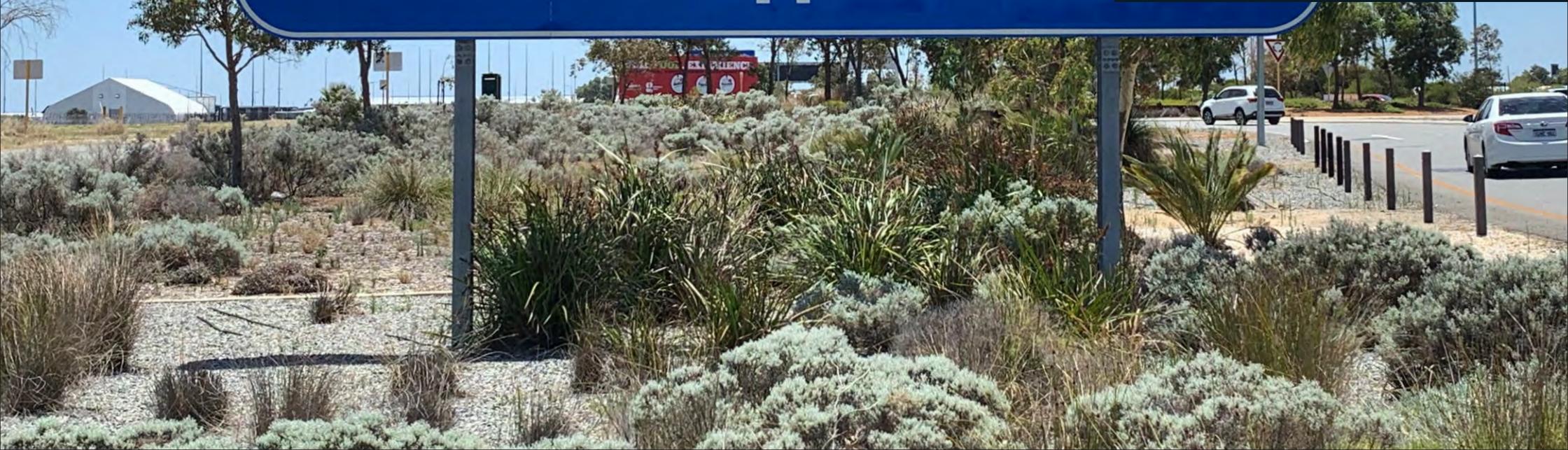




Road and Traffic Signs



# On The Road To Signage Success

## Road & Traffic Signs – The Lowdown!

Signs & Lines are proud to offer our clients traffic signage backed by Avery Dennison's certified traffic converter standard for reflectives. Using a quality supplier – aka Perth's best sign company - for your traffic and directional signs makes a lot of sense. Only a few sign companies in each state are certified to make reflective traffic signs. Importantly, Signs & Lines are one of them!

We offer quality, price and great service. Whether it's for a road transport project, or traffic signage as part of a major commercial or residential development, this Case Study covers facts and information to help with your next road and traffic signs order.

## What are Road & Traffic signs?

We see them every day in our commute to work, travel to school, jog to the park, walk with the dog or road trip up North! Each blue, red or green sign on the road needs to be produced using a certified traffic converter process for reflectives.

Signs & Lines have been developing regulatory and traffic signage for many happy clients over 36 years. We cater to all sizes of traffic sign – everything that you may see on a major freeways to smaller roads,

streets and private industrial or land developments.

We understand that having high quality, good looking, compliant traffic signage is vital to keep motorists and other road users safe.



## Demonstrated Experience

### Recent Road & Traffic Signs for Perth Airport

Our scope of work at Perth Airport included supply and installation of over 70 ground transport signage updates and new signs.

The Signs & Lines project management team reviewed the requirements during an extensive site survey period – much involving night works to minimise impact to travellers accessing the Airport.

Works included the following:

- Installation of new directional road signage.
- New reflective panels to existing road signs and roundabouts.
- Reskinning and repositioning of existing gantries.
- Installing new reflective decals over sign wording to show traffic flows.
- Lane markings to roads.
- Adding new wayfinding elements to existing gantry.
- Removal of faded 'Perth Domestic Terminal' signage.
- Reskin existing graphics on existing totems.

The planning of this project started pre-Covid in January 2020 and extended throughout a very disruptive year into early 2021. The project status was 'on/off' for over 6 months meaning extensive planning had to be managed around changing conditions at the airport. For example, safety meetings were held on the internet via Zoom.

Great attention was paid to ensuring that all relevant information, measurements and site survey details were shown in the drawings for our installation staff. A full week of night works ensured that inconvenience to public and operations was reduced.

Scheduling works through terminal managers, permits, scanning, and co-ordinating traffic management all required careful liaison with multiple stakeholders – especially for critical night works.

### Project Summary

<b>Project:</b>	Ground Transport Signage
<b>Location:</b>	Airport-wide
<b>Environment:</b>	External
<b>Client:</b>	PAPL
<b>Date:</b>	2020-2021



## Why it's important to use a Certified Road Traffic Sign Supplier

Based on the Avery Dennison Definition, interestingly a certified traffic converter from their website quotes, "expert team of qualified, and certified, Avery Dennison Specialist Converters. These companies are the best-of-the-best when it comes to working with, applying and consistently delivering high-quality graphic finishes using Avery Dennison materials. When you choose from this elite team of industry specialists, you can be guaranteed that you'll always get the best graphics solution available, and you can be sure of a perfect result every time."

### Why is Certification Important?

Firstly, the certification is law.

It is a requirement that traffic signage is manufactured by a certified signage supplier to specific Australian Standards. Signs & Lines have this covered. So you can be confident your traffic signs are legal.

Secondly, trust. Certification means that you can trust us to make the traffic signs from the best products. Products that have been tried and tested to withstand our Australian roads and environmental conditions.

Thirdly, durability. Traffic signage using Avery Dennison are made to certified standards that will go the distance over years. Faded signage is a traffic

hazard and unsafe. As a result our products have a guaranteed durability which offers value for money over specified timeframes.

Finally, peace of mind. Government accredited processes and systems are used to ensure that Avery Dennison certified traffic converter products are the gold standard in traffic signage.

### Some Popular Traffic Signs

What types of signs are we talking about? Well, every blue, red or green sign on the road will be covered by this certified traffic converter process. For instance some popular sign types are:

- Stop
- Give Way
- Turn Left
- Wrong Way
- Speed Signs

In addition to providing new signs, we can also update existing road signage. Matching to existing colours and products is vital to a quality result.



## More about Traffic and Road Signs

Safety, traffic and navigation signs are essential to all road users. Not only do they provide directions of where to go, they also provide a positive impression to visitors and clients at your premises through your commitment towards meeting safety requirements and providing ease of navigation.

Appropriate OHS & directional signs are effective ways to protect and alert employees, visitors, and the public from entering high risk or restricted areas, as well as being clear guidance during emergencies.

We understand the importance of safety compliance. We have worked with Avery Dennison through the certification, and a broad range of clients to provide and install:

- Traffic signage
- Accessibility signs including braille
- Safety signs
- Entry and exit signs
- Directional and wayfinding signs

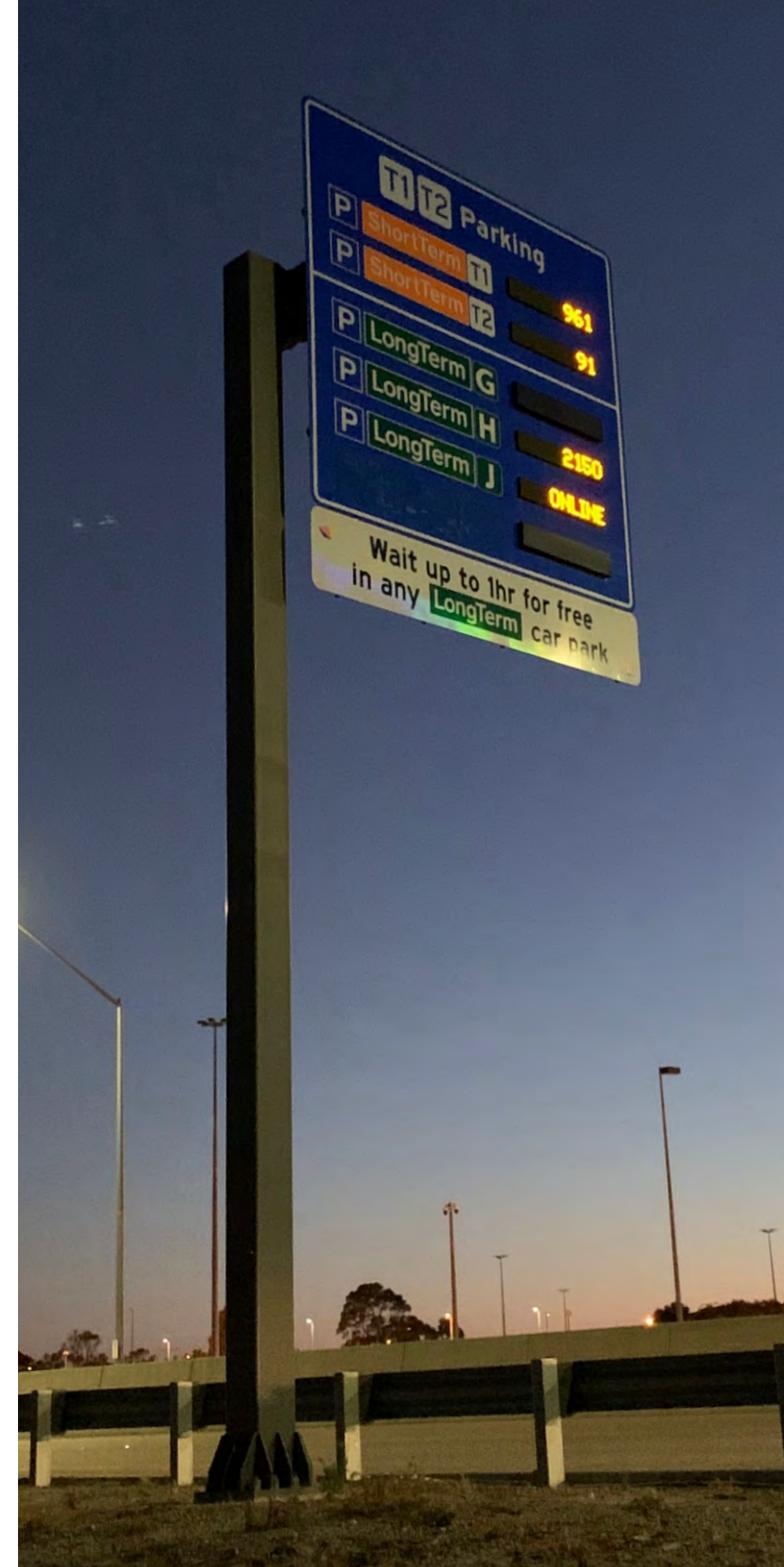
### Why Signs & Lines for Traffic Signage?

Our service includes a complete signage package. And we will work closely with you to customise your signs to a budget. As a result we will take ideas from concept through design to manufacturing and installation – using cost effective production techniques.

The team will give you a non-biased

recommendation and gear your signage to the future. Our experience of static and digital signage solutions will ensure that you receive our trademark outstanding experience.

For help or advice on any aspect of Traffic and Road signage call the office on + 61 8 9274 5151 or email [admin@signsandlines.com](mailto:admin@signsandlines.com) today.





To discuss your own signage strategy please don't hesitate to get in touch.



mark@signsandlines.com  
tim@signsandlines.com  
roy@signsandlines.com  
sam@signsandlines.com  
Tel: 08 9274 5151  
www.signsandlines.com

Signs & Lines, 5 Meliador Way, Midvale, Perth WA 6056