



## CASE STUDY

### Blackburne Property Group

Digital Display Suite

**Yap!total**

the ultimate digital signage package





## Blackburne Property Group Digital Display Suite

Blackburne Property Group, the multi award winning Perth based property and financial services company, wanted to update the static property posters within its display room to create a digital experience for its customers utilising the latest touchscreen technology.

Blackburne Property Group commissioned Yap! Digital Signage, Western Australia's leaders in the digital signage arena, to provide a comprehensive turnkey solution.

The client required that the signage could display multiple projects, so Yap! Digital Signage created a custom solution featuring fourteen 84" commercial (24/7 use capability) touchscreens, enabling the client to display fourteen projects all at the same time. Or on occasion when a new project is launched, the displays are able to display one project across all fourteen screens.

Not only can the screens function as an advertising tool,

but the onboard android operating system turns the screens into an amazing meeting tool, enabling the users to write notes on screen.

The custom built display, designed and manufactured by Yap! Digital, was created so that only the screens are visible to the user.

Yap! Digital also created the digital content and are contracted to manage ongoing content.

Blackburne Property Group was delighted with the result and the installation has led to numerous referrals for Yap! Digital.

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We're ready to start talking!  
Speak up now about your next project or idea.

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