

Vicinity Centres



Rockingham Centre

Vicinity Centres have undergone a major shopping centre refresh in its WA stores as part of a national rebranding exercise.

Signs & Lines were commissioned to assist with signage in the following locations:-

Livingston Marketplace - a single level Sub Regional shopping centre located in the southern Perth suburb of Canning Vale, approximately 15 kilometres south of the Perth CBD. It is anchored by Big W and Woolworths and includes more than 30 specialty stores.

Rockingham Centre is a single level Regional shopping centre located approximately 40 kilometres south-west of the Perth CBD. It is anchored by Kmart, Target, Coles, Woolworths and Ace Cinemas and includes more than 155 specialty stores.

The scope of the project included to manufacture and install a wide range of internal and external sign types, including the following:

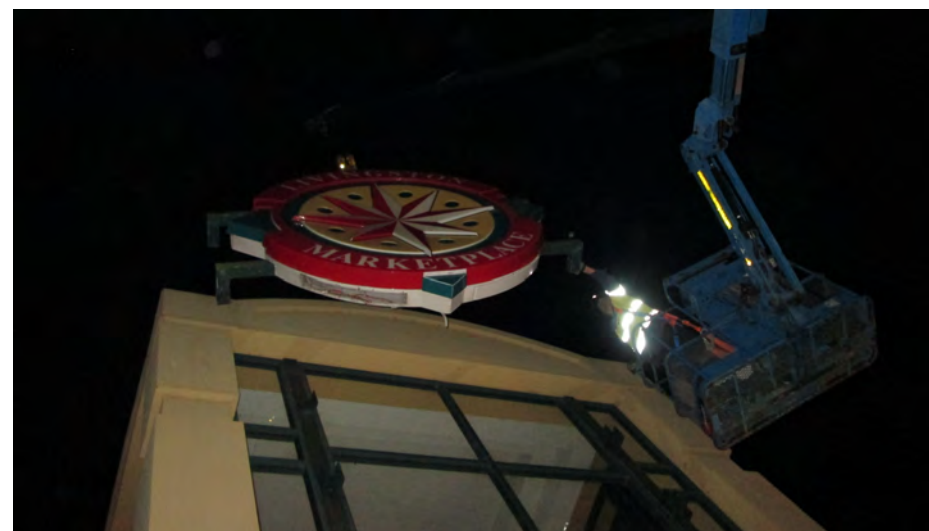
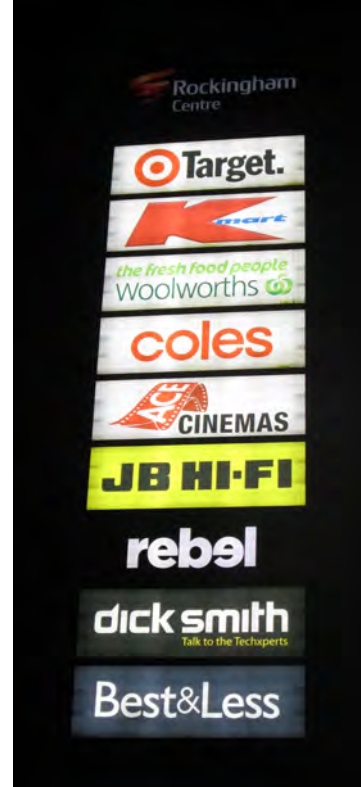
- Single sided illuminated lightboxes
- Fabricated acrylic shapes and lettering
- Pylon signage
- Entrance ID lightboxes
- Entry Glazing treatments
- Building signage

Managing tight deadlines on both sites, our project management team prepared fully scoped production timelines. Two manufacturing teams worked through the day and night to ensure that production of all the sign elements in our workshops achieved the quality/QA and project delivery goals.

During the installation phase, a schedule of night works ensured that there was minimal disruption during the shopping centre's normal hours of trade. A tall order, but our team hit the deadlines set and completed the project ahead of time.

Despite challenges brought about by the weather and the local bird life, the teamwork and 'can do' attitude of the teams on site ensured successful completion.







To discuss your own signage strategy please don't
hesitate to get in touch.

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