

Bowra & O'Dea Illuminated Internal Signage



Bowra & O'Dea Illuminated Internal Signage

Mandurah has a new Bowra & O'Dea funeral location and our team were proud to be part of this facility's outstanding development. Bowra & O'Dea are a WA owned family company which has served the people of Western Australia since 1888.

Based off Pinjarra Road, this new design led facility offers an unrivalled destination to farewell loved ones with some impressive signage elements to create a very polished and serene environment.

The design brief included stained glass windows to allow colourful light to shine through into the funeral chapel spaces.

To achieve this our scope of work included the following:

The Sanctuary Curved Lightbox

Our challenge was to achieve a curved lightbox with the highest quality reproduction – something that created a stained glass window effect. A large aluminium framed lightbox around 8 metres long and 2.5 metres high, routed and rolled to shape to fit into the sanctuary space. The lightbox was covered with a beautifully designed digital printed banner, lit internally with backlit LEDs.





Internal Window Graphics

The stained glass window effect was mirrored on the external glass windows of the facility as well. Digitally printed optically clear film and laminate was applied to upper windows of 3 sides of the building to create a delicate and divine atmosphere to the space.

Operable Glass Door Graphics

Optically clear film with white a white faded print was applied to the glass partitioning to produce a

stunning visual divide between the reception and chapel areas.

Reception Wall Signage & Photo Board

Profile cut acrylic lettering for the logo painted in the corporate colours with gold vinyl detail was installed direct on to the wall. A 5 metre Photo Board was printed onto 6mm acrylic and fixed to the wall. The Photo Board was printed with historical black and white photos, and a background swirl print.

The combined result of the interior design, architecture and signage is amazing. As outlined by Bowra & O'Dea manager Garry Russell, the building was architecturally designed to allow a lot more daylight.

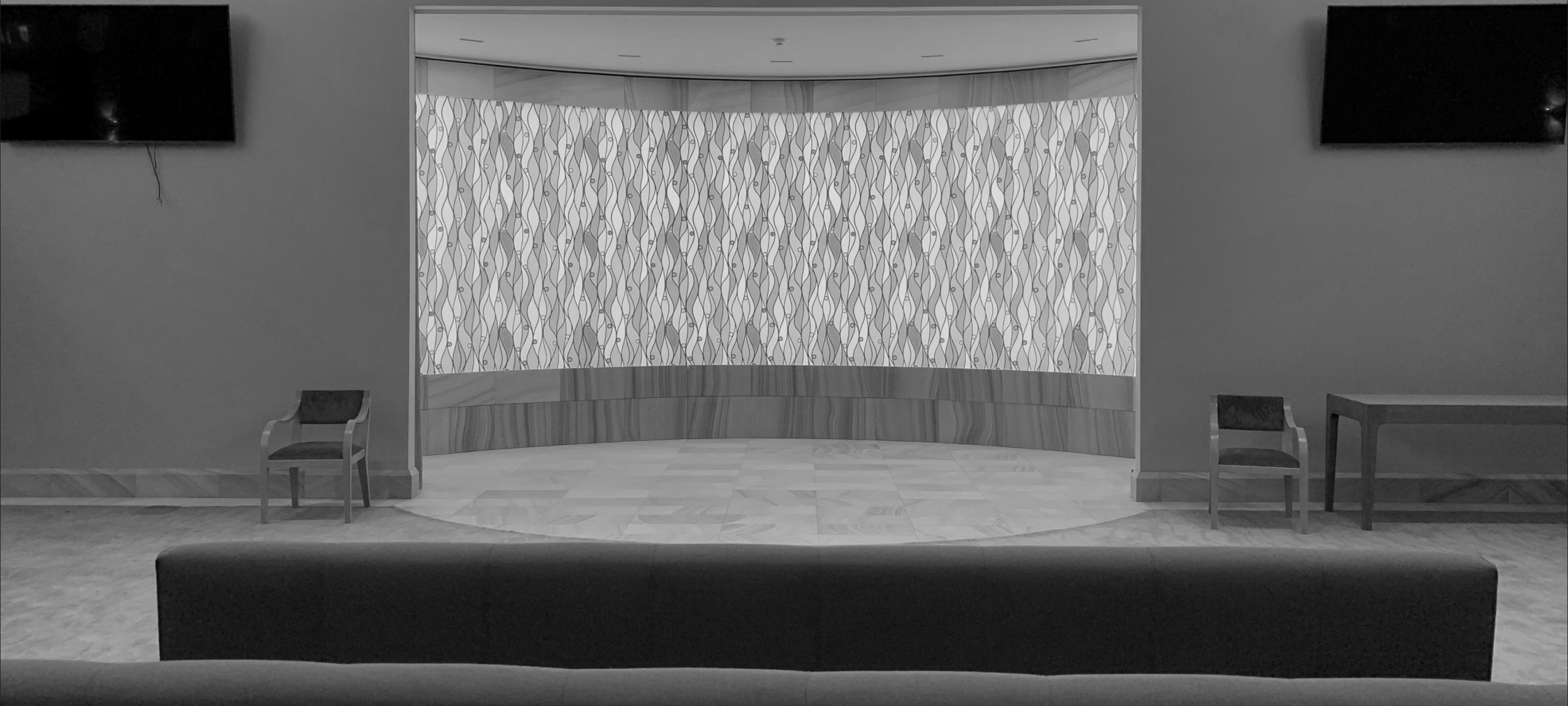
“It doesn't look like a funeral home and that is probably a good thing,” he said.

Make the Most of Your Assets

Our team of professionals are just a phone call away.

Our Signs & Lines promise is to take complete control of your signage project from start to finish. We take your big idea, and nurture it through a glorious metamorphosis to wonderful result.

Some call it turnkey, others call it end-to-end, but the principle is the same – whether it be funeral home, shopping centre, sales office or outdoor advertising billboard, we take care of the whole signage solution.



To discuss your own signage strategy please don't
hesitate to get in touch.

 **SIGNS&LINES**
CASE STUDY

mark@signsandlines.com
Tel: 08 9274 5151
www.signsandlines.com

Signs & Lines, 5 Meliador Way, Midvale, Perth WA 6056